

Economic Impact of Meetings & Conventions in Metro Vancouver 2000-2007								
	2007	2006	2005	2004	2003	2002	2001	2000
Total number of hotel room-nights⁽¹⁾	1,901,810	1,894,999	1,867,014	1,539,663	1,404,226	1,571,679	1,661,693	1,649,407
Average daily spending delegate party⁽²⁾	\$307.34	\$303.67	\$298.88	\$290.54	\$265.20	\$302.85	\$269.91	\$274.69
Average length of stay (days)⁽²⁾	3.81	3.81	3.81	3.81	3.74	3.57	3.44	3.34
Total spending (roomnights X spending per party)	\$584,502,432.60	\$575,454,346	\$558,013,144	\$447,333,688	\$372,400,735	\$475,982,985	\$448,507,558	\$453,075,609
Economic Impact⁽³⁾								
Industry output	\$1,053,727,332	\$1,037,401,039	\$1,037,167,801	\$831,450,123	\$763,421,507	\$974,635,362	\$914,548,444	\$931,616,517
Taxes (all levels)	\$320,111,978	\$315,152,211	\$273,638,125	\$219,363,205	\$171,304,338	\$261,856,366	\$245,842,692	\$251,136,562
Employment (Jobs)	13,673	13,661	12,360	10,195	9,682	12,713	11,925	12,262

Sources:

(1) Tourism Vancouver's Volume Management Project, PriceWaterhouse Coopers, Data to Dec. 31, 2007 (Includes: Group Conventions & Group Corporate Meetings)

(2) *Tourism in Canadian Cities, A Statistical Outlook* (Statistics Canada 2000-2004). 2005-2007 spending data is estimated as it is based on 2004 actual data and inflated with the Vancouver Travel Price Index. Data is subject to change on new source information.

(3) Tourism Vancouver's Tourism Economic Assessment Model (T.E.A.M.), Conference Board of Canada

Economic Impact Definitions

Industry Output:

The sum total of all economic activity that has taken place as a result of delegate spending, including spin-off activity as those dollars move through the economy. It includes initial (delegate) spending.

Wages and Salaries:

The amount of wages and salaries generated by initial delegate spending

Taxes:

Taxes contributed to municipal, provincial, and federal levels of government relating to the initial delegate spending

Jobs:

Includes part-time and full-time work generated by initial delegate spending