

Economic Impact of Cruise Passengers in Metro Vancouver 2007	
Number of revenue passengers (includes embarking, disembarking and intransit) ⁽¹⁾	958,783
Number of estimated individual passengers (excludes intransit) ⁽²⁾	642,289
Number of individual passengers that spent time and money in Metro Vancouver ⁽²⁾	436,756
Total spending by cruise passengers that spent time and money in Metro Vancouver ⁽³⁾	\$97,152,568
Economic Impact ⁽⁴⁾	
Industry output	\$169,552,079
Wages and Salaries	\$64,355,860
Taxes (all levels)	\$47,569,100
Employment (Jobs)	2,145

Sources:

- (1) Vancouver Port Authority
- (2) Based on data from the 2006/07 Vancouver Cruise Passenger Study
- (3) Based on average spending from the 2006/07 Vancouver Cruise Passenger Study
- (4) Tourism Vancouver's Tourism Economic Assessment Model (T.E.A.M.), Conference Board of Canada

Economic Impact Definitions

Industry Output:

The sum total of all economic activity that has taken place as a result of cruise passenger spending, including spin-off activity as those dollars move through the economy

Wages and Salaries:

The amount of wages and salaries generated by initial cruise passenger spending

Taxes:

Taxes contributed to municipal, provincial, and federal levels of government relating to initial cruise passenger spending

Jobs:

Includes part-time and full-time work generated by initial cruise passenger spending



